

THREE KEYS YOUTH INITIATIVE PROGRAMS

ECONOMIC LITERACY

Curriculum:

KATRINA'S CLASSROOM: FINANCIAL LESSONS FROM A HURRICANE

This workshop is offered in four lessons lasting 30-45 minutes each that can be conducted as a one-day event or spread out over four days. Meet Nick, Jacquelyn, and Jamie. Through these teenagers' stories, middle and high school students will learn the importance of being financially prepared by exposing them to some of the most critical aspects of financial responsibility such as banking, saving, and wise use of credit. The goals of this curriculum and learning objectives of each lesson align with JumpStart National Standards in k-12 Personal Finance Education, third edition, 2007.



Curriculum:

NEFE HIGH SCHOOL FINANCIAL PLANNING PROGRAM

This is a 40-hour curriculum. TKYI provides the 120 page Student Guide for each student. While most financial education programs focus on subjects to be learned, the NEFE HSFPF turns the focus on the students, so the curriculum is not about creating a budget, but creating THEIR budgets, THEIR financial plan, THEIR saving plan, THEIR investing plan. The NEFE HSFPF personalizes learning so that students can immediately begin to apply learned skills in their own life.

The NEFE HSFPF was designed and developed around a special type of education called *performance-based learning*. With performance-based learning, students take what they learn and apply it directly in the course of each unit. Carefully designed exercises and activities move the student step-by-step toward each of the seven core competencies that the program teaches. In the process, students

1. Create their own financial plan
2. Create their own budget
3. Propose a personal saving and investing plan
4. Select strategies to use in handling credit and managing their debt
5. Demonstrate how to use various financial services
6. Create a personal insurance plan
7. Examine how their choice of career and lifestyle will affect their financial plan

Along the way to learning these seven lessons, students also learn dozens of related skills, all designed to help them see how easy and important it is to manage their resources.

The HSFPF has been correlated to educational standards in every state with financial literacy standards. In addition, it has been benchmarked against seven national educational standards in specific subject-matter areas. The HSFPF is the only financial literacy education program to have done this. [Click Here for the Florida Educational Standards Matrix](#)

ENTREPRENEURSHIP

Y.E. Ws. (Young Entrepreneur Workshops)

This is a half day (4 hours) workshop that engages students ages 12-17 in developing and igniting their basic entrepreneurial abilities. This workshop takes students through a range of hands-on, interactive and fun activities covering topics of:

- * Statistics of young entrepreneurs
- * Personality traits of an entrepreneur
- * Thinking innovatively
- * Tools for creating opportunities
- * Basic steps for starting a business & business planning
- * Creative business idea brainstorming



Y.E.A. (Young Entrepreneur Academy)

Curriculum:

EDTEC-The New Youth Entrepreneur

This is an expanded version of our Y.E.W. This program is delivered in 12 modules over a six week period to aspiring teenpreneurers. For six weeks, students receive instruction and assistance in developing a business plan. This program culminates with a Business Plan Competition where the students compete for cash and/or prizes.

The New Youth Entrepreneur Curriculum by EDTEC

- MODULE 1: Entrepreneur? Who, Me? Y.E.S.S.! You
- MODULE 2: Opportunities -- They Are All Around You
- MODULE 3: Business Ideas For All Communities
- MODULE 4: How To Sell Your Idea -- The What's In It For Me Factor
- MODULE 5: Money To Get Started
- MODULE 6: Where To Do Business
- MODULE 7: Types Of Business Ownership
- MODULE 8: Where To Get Help
- MODULE 9: Records And Books -- Did You Make Any Money?
- MODULE 10: The Rules Of The Game -- The Law, Your Ethics
- MODULE 11: How To Mind Your Business
- MODULE 12: You Can Make It Happen -- Y.E.S.S.! You: The Business Plan